

PRESS RELEASE**Simplify expands with Gordon Brown Law**

Simplify, the UK's largest conveyancing and property services group, has acquired the conveyancing business of Gordon Brown Law Firm (GBLF).

Gordon Brown Law Firm, based in Gateshead, are one of the largest and most respected conveyancing focused law firms in the North East of England.

David Grossman, chief executive officer at Simplify, said: 'I'm delighted to announce the addition of the Gordon Brown Law team to the group. The acquisition very much reflects our growth ambition and helps build our physical presence across the whole of the UK – it's a great fit for both companies as our values are closely aligned, especially our focus on customer care.'

Kathryn Taylor, managing partner at Gordon Brown Law Firm, added: 'Having built and established the Gordon Brown brand over the last 39 years, this move allows us to focus on our core conveyancing business and to look forward to even greater success in the future. I'm excited that we can take advantage of the group's innovation and support.'

The move follows on from the recent acquisition by Simplify of Cook Taylor Woodhouse and will further consolidate Simplify's market leading position in UK conveyancing. The Gordon Brown Law team will join the existing law firms of Advantage Property Lawyers, DC Law, JS Law, Premier Property Lawyers and Cook Taylor Woodhouse Solicitors, the leading conveyancing panel management and property services specialist Move with Us, together with My Home Move and the QualitySolicitors brand and marketing network.

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About Simplify

Simplify is the UK's leading conveyancing business and combines innovative technology and great people. Simplify was formed in March 2019 by the combination of the two largest players in the UK conveyancing industry – My Home Move and The Simplify Group. In terms of Land Registry data on mover completions, Simplify Group complete more than double the volume of the next largest group.

Simplify is an innovative market leader, employing over 1500 UK staff delivering high-quality services to the UK property market. Simplify offers estate agents and customers a market-leading and unique end-to-end technology solution.

Simplify incorporates five of the largest UK conveyancers: - Advantage Property Lawyers, Cook Taylor Woodhouse, DC Law, JS Law & Premier Property Lawyers, leading conveyancing panel management and property specialists Move with Us, My Home Move and the QualitySolicitors brand.

Visit www.simplify.co.uk for more information.

For all media enquiries, please contact Mark Montgomery at:

mark.montgomery@simplify.co.uk