

PRESS RELEASE**Simplify appoints Mark Howell as Group Head of Marketing**

Simplify, the UK's largest conveyancing and property services group has appointed Mark Howell as Group Head of Marketing.

Mark, with over 20 years' experience in financial services has helped build Pink Home Loans, Bristol & West Mortgages and Bank of Ireland Mortgages to strong brand positions in the market. Recently he has also spent time with leading fintech bank OakNorth and helped a new to market retirement interest-only lender in preparation for launch.

Mark Montgomery, chief strategy officer at Simplify, said: 'I'm delighted to add Mark to our team. Mark's experience in financial services marketing will help us to build on our strong position as the UK's leading conveyancing group.'

Commenting on his appointment, Mark added: 'This is an exciting time to be joining Simplify. Simplify are continuing to invest wisely in building capability, service and technology, and I'm looking forward to building on the success achieved to date within the group.'

- Ends -

About Simplify

Simplify is the UK's leading conveyancing business and combines innovative technology and great people. Simplify was formed in March 2019 by the combination of the two largest players in the UK conveyancing industry – My Home Move and The Simplify Group. In terms of Land Registry data on mover completions, Simplify Group complete more than double the volume of the next largest group.

Simplify is an innovative market leader, employing over 1500 UK staff delivering high-quality services to the UK property market. Simplify offers estate agents and customers a market-leading and unique end-to-end technology solution.

Simplify incorporates five of the largest UK conveyancers: - Advantage Property Lawyers, Cook Taylor Woodhouse, DC Law, JS Law & Premier Property Lawyers, leading conveyancing panel management and property specialists Move with Us, My Home Move and the QualitySolicitors brand.

Visit www.simplify.co.uk for more information.

For all media enquiries, please contact Mark Montgomery at:

mark.montgomery@simplify.co.uk